

# 2010 Swallows' Day Parade & Mercado

## Booth Application

The 2009 Swallows' Day Parade & Mercado was another successful event. Every year it just gets better and better. We continue to made positive changes in the Mercado which allows more room for vendors to showcase their items, while allowing attendees to enjoy our event. The Mercado will be open on March 20, 2010 (Parade Day) from 8:00 a.m. – 5:00 p.m.. Vendors may begin booth set-up at 6:00 a.m.

### **Booths must be ready for business by 8:00 a.m. on March 20th and REMAIN set up until 5:00 p.m.**

The Swallows' Day Parade & Mercado is a family oriented event. All items (including content) displayed and/or offered for sale, are subject to review by the S.J.C.F.A.-Mercado Chairperson. Objectionable materials, including inappropriate or unsafe content, WILL NOT be approved for sale. Other items that WILL NOT be approved for sale are: Silly String, "toy" guns, rubber bands, marshmallow poppers, etc. Items containing the official S.J.C.F.A. logo, the wording "Fiesta de las Golondrinas" and/or "San Juan Capistrano Fiesta Association" and/or "Fiesta Association" **MAY NOT** be displayed or offered for sale. There will be no Parade Day exceptions.

### **Booth FEES**

Nonprofit organizations (proof required)	\$150.00
Commercial (business or individual)	\$200.00
<b>*Clean up Deposit (required)</b>	\$ 50.00
Business license (or proof of existing SJC license)	\$ 5.00

Rentals are available for the following costs:

#### **(arrangements and payment must be made at time of application)**

Electricity	\$ 30.00
Canopies (10' x 10')	\$ 82.00
Table (6')	\$ 15.00
Chairs (2)	\$ 3.00

### **\*BOOTH APPLICATION & FEES MUST BE RETURNED BY March 1st, 2010.**

(Booth spaces are assigned on a first-come, first-served basis. Payment is required for assignment)

### **RETURN TO: S.J.C.F.A. - P.O. BOX 532 SAN JUAN CAPISTRANO, CA 92693**

Company/Organization Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: (\_\_\_\_) \_\_\_\_\_ Hours: \_\_\_\_\_ Alternate Phone:(\_\_\_\_) \_\_\_\_\_

Contact (Print): \_\_\_\_\_ E-Mail Address: \_\_\_\_\_

### **Please specify type of booth requested and description of products to be sold:**

Booth Information: \_\_\_\_\_

Product Description: \_\_\_\_\_

Type of Food: \_\_\_\_\_

Number of booths: ____ at: <b>\$150.00 Nonprofit</b> or <b>\$200.00 Commercial</b>	\$ _____
Electricity per booth ____ X \$30.00 (Amps required _____)	+\$ _____
Rentals required: _____	+\$ _____
<b>Total Booth Fees Payable to: SJCFA (Enclosed)</b>	\$ _____

**Required Cleaning Deposit** (Fee waived only if prior year's deposit was held over at your request)

**Total Deposit Fees Payable to: SJCFA (Enclosed)** \$ 50.00

City of San Juan Business license (one-day) fee waived with attached proof of existing SJC City license.

**Total Business license fees payable to: SJCFA (Enclosed)** \$ 5.00

For further information, call Kathy Hooper at (949) 370-7328 from 9:00 am to 6:00pm  
e-mail [kathilynne@cox.net](mailto:kathilynne@cox.net). or visit [www.sjc.net/fiesta](http://www.sjc.net/fiesta).